

Moo La La Boutique

Pricing Reference Guide

As a consignor, you choose how to price your items. This guide was created for the purpose of providing a starting point and reference if needed. Not all items you sell will be on this list. We have found Ebay to be a helpful resource in helping to determine how much to price your items. You can also visit the manufacturers websites to determine approximate retail value if you are unsure what you originally paid.

Consider this a great opportunity to clean out your closets! Do not let your time and energy go to waste by not selling everything you put in the sale. We want you to put moolah in your pocket and not have to take your items home. Price it to sell it!

Remember, this guide is for your reference. You are NOT required to price your items according to this list. Pricing is your decision. **A great consignment rule of thumb is 25 - 40% of what you paid for the item** (depending on the brand name and condition of item). BOUTIQUE ITEMS (i.e. Kissui items, Tea Collection, Matilda Jane, custom clothing) should be priced 30 - 40% of original price and will be displayed separately from other consigned clothing by tying a pink bow on the top of the hanger.

****CONSIGNOR'S GOLDEN RULE: Don't sell it if you wouldn't buy it!****

	Tier 1	Tier 2	Tier 3
	Department Stores	Popular Retail Chain Stores	Upscale Retail Chains
	JC Penny's, Sears, Kohl's, Target, Babies-R-Us, Marshalls	The Children's Place, Old Navy, Osh Kosh, Carter's, Limited Too, Justice, Crazy 8, Cotton On	Gymboree, Janie & Jack, Gap, Hanna Andersson, Naartjie
CHILDREN'S CLOTHING AND ACCESSORIES			
TOPS			
Dress Shirt	\$3.00 - \$5.50	\$4.00 - \$6.50	\$5.00 - \$7.00
Long Sleeve	\$2.00 - \$4.50	\$3.00 - \$5.00	\$4.00 - \$6.50
Short Sleeve/Sleeveless	\$1.00 - \$3.00	\$3.00 - \$5.00	\$4.00 - \$6.50
Sweaters	\$3.00 - \$6.00	\$4.00 - \$8.00	\$5.00 - \$10.00
Sweatshirts	\$2.50 - \$5.00	\$3.50 - \$6.50	\$4.00 - \$7.00
Turtlenecks	\$1.00 - \$3.00	\$2.50 - \$4.00	\$3.00 - \$6.50
BOTTOMS			
Dress Pants/Slacks	\$3.00 - \$5.50	\$4.00 - \$7.00	\$5.00 - \$10.00
Casual Pants/Khakis	\$2.00 - \$5.00	\$3.50 - \$6.00	\$4.00 - \$9.50
Jeans	\$3.00 - \$5.50	\$3.50 - \$7.00	\$4.00 - \$9.50
Leggings	\$2.00 - \$3.00	\$3.00 - \$4.00	\$4.00 - \$5.50
Shorts	\$2.00 - \$3.50	\$3.00 - \$5.50	\$4.00 - \$6.50
Skirts/Skortts	\$2.50 - \$5.00	\$3.00 - \$6.00	\$4.00 - \$7.00
Sweatpants	\$2.00 - \$3.50	\$3.00 - \$5.00	\$3.50 - \$6.50
ACCESSORIES			
Back Packs	\$3.50 - \$5.50	\$4.00 - \$6.00	\$4.50 - \$7.00
Belts	\$1.00 - \$2.00	\$1.50 - \$3.00	\$2.00 - \$3.50
Gloves and Mittens	\$1.00 - \$2.50	\$2.00 - \$3.00	\$2.50 - \$4.00
Hats Summer & Winter	\$1.00 - \$2.50	\$2.00 - \$3.00	\$2.50 - \$4.00
Purses	\$1.50 - \$2.50	\$2.00 - \$3.00	\$2.50 - \$3.50
Scarves	\$1.00 - \$2.00	\$1.00 - \$2.00	\$1.50 - \$2.50
Tights	\$1.00 - \$2.00	\$2.00 - \$3.00	\$3.00 - \$4.00
DRESSES			
Dresses	\$3.50 - \$6.00	\$4.00 - \$7.00	\$4.50 - \$10.00
Jumpers	\$2.00 - \$5.00	\$3.50 - \$6.50	\$4.00 - \$9.00
Sundresses	\$3.00 - \$5.00	\$3.50 - \$6.50	\$4.00 - \$9.00
Holiday Dresses	\$5.50 - \$8.50	\$6.00 - \$9.50	\$7.00 - \$15.00
INFANT CLOTHING ESSENTIALS			
Bibs - Group of 3 or more	\$1.50 - \$2.50	\$2.00 - \$4.00	\$2.50 - \$5.00
Gowns/Sleepers	\$2.50 - \$3.50	\$3.00 - \$4.00	\$3.50 - \$5.00
Onesies - Basic group of 3 or more	\$1.50 - \$3.00	\$2.00 - \$4.00	\$2.50 - \$5.00
Rompers	\$2.00 - \$3.00	\$3.00 - \$4.00	\$3.50 - \$5.00
T-Shirts - Group of 3 or more	\$1.50 - \$3.00	\$2.00 - \$4.00	\$2.50 - \$5.00

Moo La La Boutique

PRICING REFERENCE GUIDE

OUTFITS/SETS			
2 pc matching top & bottom	\$3.00 - \$6.00	\$6.00 - \$10.00	\$7.00 - \$12.00
3 pc matching outfit	\$5.00 - \$7.00	\$7.00 - \$11.00	\$8.00 - \$14.00
4 pc matching outfit	\$6.00 - \$8.00	\$8.00 - \$12.00	\$9.00 - \$16.00
OUTERWEAR			
Athletic/Track Suits	\$3.00 - \$6.50	\$5.00 - \$7.00	\$5.50 - \$9.00
Denim Jackets	\$3.50 - \$5.50	\$4.00 - \$6.00	\$5.00 - \$9.50
Polar Fleece	\$3.00 - \$5.00	\$4.50 - \$6.50	\$5.00 - \$7.50
Raincoats	\$3.50 - \$5.50	\$4.00 - \$6.00	\$5.00 - \$9.50
Snow Pants	\$3.50 - \$5.50	\$4.00 - \$6.00	\$5.00 - \$9.50
Snowsuits	\$5.00 - \$8.00	\$6.00 - \$12.00	\$6.00 - \$15.00+
Spring Coat/Light Weight	\$3.00 - \$6.00	\$4.00 - \$7.00	\$5.00 - \$9.50
Vests - Lined or Quilted	\$3.50 - \$5.50	\$4.00 - \$6.00	\$5.00 - \$9.50
Windbreaker	\$3.00 - \$5.00	\$3.50 - \$6.00	\$4.00 - \$8.00
Winter Coat/Jacket	\$3.50 - \$7.50	\$4.00 - \$11.00	\$8.00 - \$20.00+
Pajamas			
2 or 3 Piece PJ Sets	\$2.00 - \$4.00	\$3.50 - \$5.50	\$4.50 - \$7.00
Bath Robe	\$3.50 - \$4.50	\$4.50 - \$5.50	\$5.50 - \$6.50
Footed/Non Footed Sleeper	\$2.00 - \$4.00	\$3.50 - \$5.50	\$4.50 - \$6.50
Night Gown	\$2.00 - \$3.00	\$3.50 - \$5.50	\$4.50 - \$6.50
SHOES			
Boots - Winter	\$2.50 - \$4.00	\$3.00 - \$5.50	\$3.50 - \$7.00
Boots - Hiking	\$2.50 - \$4.00	\$3.00 - \$5.50	\$3.50 - \$7.50
Tennis Shoes	\$2.00 - \$4.00	\$2.50 - \$5.50	\$3.00 - \$8.00
Dress Shoes	\$2.50 - \$4.00	\$3.00 - \$5.50	\$3.50 - \$8.00
Sandals	\$2.50 - \$4.00	\$3.00 - \$5.50	\$3.50 - \$7.50
Water Shoes	\$2.00 - \$3.00	\$3.00 - \$5.00	\$4.00 - \$6.00
Soccer Cleats	\$3.00 - \$7.00	\$5.00 - \$8.00	\$6.00 - \$10.00+
SWIMWEAR			
Sunglasses	\$1.00 - \$2.00	\$2.00 - \$3.00	\$2.00 - \$3.00
Swim Suits	\$2.00 - \$4.50	\$3.50 - \$5.00	\$4.00 - \$6.00
Swim Trunks	\$3.00 - \$4.50	\$3.50 - \$5.00	\$4.00 - \$6.00
Cover-ups	\$2.00 - \$4.50	\$3.00 - \$5.00	\$3.50 - \$6.50
MATERNITY CLOTHES			
Shirts	\$2.50 - \$3.50	\$3.00 - \$4.00	\$3.50 - \$4.50
Jeans	\$4.00 - \$5.00	\$5.00 - \$6.00	\$6.00 - \$8.00
Shorts/Skirts	\$3.00 - \$5.00	\$4.00 - \$6.00	\$5.00 - \$7.00
Pants/Capri's	\$4.00 - \$5.00	\$5.00 - \$6.00	\$6.00 - \$8.00
Dresses	\$5.00 - \$6.00	\$6.00 - \$7.00	\$7.00 - \$10.00
Suits/2 Piece Sets	\$7.00 - \$9.00	\$8.00 - \$10.00	\$9.00 - \$12.00
Swimsuit	\$6.00 - \$8.00	\$7.00 - \$9.00	\$8.00 - \$10.00
Nightgown/Robe	\$5.00 - \$7.00	\$6.00 - \$8.00	\$7.00 - \$9.00
Nursing/Maternity Bras	\$3.00 - \$4.00	\$4.00 - \$5.00	\$5.00 - \$6.00
BABY EQUIPMENT			
	Good Used Condition	Excellent Used Condition or New (Without Tags)	
	(Clean, may be older model but still works great. May be slightly faded from sun, etc.)	(Looks almost new w/very little wear, newer models, clean, higher-end brand)	
Baby Bjorn/Baby Carrier/Sling	\$10.00 - \$25.00	\$25.00 - \$50.00	

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PRICING REFERENCE GUIDE

Baby Swing	\$15.00 - \$25.00	\$25.00 - \$50.00
High Chair	\$10.00 - \$20.00	\$25.00 - \$50.00
Bassinet	\$20.00 - \$30.00	\$35.00 - \$60.00
Bouncy Seat	\$5.00 - \$10.00	\$10.00 - \$20.00
Car Seat - Base Only	\$5.00 - \$10.00	\$10.00 - \$15.00
Car Seat with Base	\$15.00 - \$25.00	\$25.00 - \$60.00
Umbrella Stroller	\$5.00 - \$10.00	\$10.00 - \$15.00+
Single Child Stroller	\$15.00 - \$25.00	\$25.00 - \$50.00+
Double Stroller / Sit-n-Stand	\$25.00 - \$50.00	\$40.00 - \$85.00+
Travel System	\$40.00 - \$60.00	\$65.00 - \$100.00+
Exersaucers/Jumpers	\$15.00 - \$20.00	\$20.00 - \$35.00
High Chair	\$10.00 - \$20.00	\$20.00 - \$35.00
Pack N' Plays/Port-A-Cribs	\$15.00 - \$25.00	\$30.00 - \$65.00
Co-Sleeper	\$35.00 - \$50.00	\$55.00 - \$75.00

CHILDREN'S BEDDING, ROOM DECOR & ACCESSORIES

	Good Used Condition	Excellent Used Condition or New (Without Tags)
Receiving Blankets (sets)	\$1.00 - \$3.00	\$2.00 - \$4.00
Stroller Blankets	\$2.00 - \$4.00	\$3.00 - \$4.00
Crib Sets - 3-5 Piece Plus	\$15.00 - \$25.00	\$25.00 - \$50.00
Matching Crib Set Accessories - Lamps, Curtains, etc.	\$5.00 - \$10.00	\$6.00 - \$11.00
Individual Fitted Crib Sheet	\$1.00 - \$2.00	\$2.00 - \$3.00
Individual Bassinet Sheet	\$1.00 - \$2.00	\$2.00 - \$3.00
Individual Crib Skirt	\$2.00 - \$5.00	\$3.00 - \$6.00
Kids Sleeping Bags	\$4.00 - \$6.00	\$5.00 - \$8.00
Kids Character Bedding Sets	\$4.00 - \$6.00	\$5.00 - \$8.00
Bed Rail	\$5.00 - \$7.00	\$6.00 - \$8.00

INFANT NURSING/FEEDING

Bottles - Set of 3 Or More	\$1.00 - \$3.00	\$2.00 - \$5.00
Plastic Bottle Liners/Drop Ins (New)		\$1.00 - \$3.00
Single Breast Pump (NEW)		\$15.00 - \$35.00
Double Breast Pump (NEW)		\$75.00 - \$150.00
Breast Milk Storage Bags (New)		\$2.00 - \$4.00
Nursing Pillows/Boppy	\$5.00 - \$10.00	\$10.00 - \$20.00
Early Feeding Spoons - Soft		\$1.00 - \$3.00
Cups with Lids - Sippy Cups		\$1.00 - \$2.00
Kids Plates w/ Dividers	\$1.00 - \$3.00	\$2.00 - \$4.00
Kids Plates Including Utensils	\$2.00 - \$4.00	\$3.00 - \$5.00
Utensils Only	\$1.00 - \$2.00	\$2.00 - \$3.00

DIAPERING/POTTY

Diaper Genie		\$5.00 - \$15.00
Diaper Genie Refill -unopened		\$3.00 - \$4.00
Diaper Champ		\$6.00 - \$9.00
Diaper Wipe Warmer	\$5.00 - \$10.00	
Contour Changing Pad	\$4.00 - \$6.50	\$5.00 - \$9.00
Changing Pad Cover	\$2.00 - \$3.00	\$3.00 - \$4.00
Potty Chair	\$2.00 - \$5.00	\$5.00 - \$8.00
Potty Seat	\$2.00 - \$4.00	\$4.00 - \$6.00

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PRICING REFERENCE GUIDE

Step Stools	\$2.00 - \$5.00	\$4.00 - \$7.00	
CHILDREN'S FURNISHINGS			
Crib	\$35.00 - \$60.00	\$65.00 - \$150.00	
Changing Table	\$20.00 - \$65.00	\$65.00 - \$100.00	
Dresser	\$25.00 - \$75.00	\$80.00 - \$150.00	
Glider w/ Ottoman	\$25.00 - \$50.00	\$50.00 - \$100.00	
Book Shelf - 3 Shelves	\$10.00 - \$20.00	\$25.00 - \$50.00	
Book Shelf - 4 Shelves	\$20.00 - \$40.00	\$40.00 - \$60.00	
CHILDREN'S BOOKS			
Board Books		\$1.00 - \$3.00	
Cloth Books		\$1.00 - \$2.00	
Hardcover Books		\$1.00 - \$3.00	
Softcover Books		\$1.00 - \$2.00	
Chapter Books		\$1.00 - \$2.50	
Sets - i.e. American Girl, Junie B Jones		\$3.00 - \$6.00	
CHILDREN'S MOVIES			
DVD - Disney/Baby Einstein etc.		\$2.00 - \$5.00	
DVD - Other Titles		\$2.00 - \$5.00	